Webinar
Nearshoring in the countries of the Western Balkans: A response to global crises

2:00 -3:00 pm (Online)

Agenda

2 pm. – 2:10 pm.	**Words of welcome** **Bastian Heinz** Head of Corporate Banking ProCredit Bank AG **Anja Quiring** Regional Director SEE German Eastern Business Association
2:10 pm – 2:25 pm.	**Nearshoring in the Western Balkans: Key industries, target markets and opportunities in times of global uncertainty** • **Hans-Jürgen Wittmann**, Director Belgrade Office, GERMANY TRADE & INVEST (GTAI)
2:25 pm. – 2:35 pm.	**Supporting nearshoring and business expansion in South Eastern Europe: A banking perspective** • **Bastian Heinz,** Head of Corporate Banking, ProCredit Bank AG
2:35 pm. – 2:50 pm.	**Keynote: Expanding business in South Eastern Europe – A German SME perspective on nearshoring and growth in challenging times** • **Thea Reiter-Kootz,** Chief Financial Officer and Co-Owner, A. Reiter GmbH
2:50 pm. – 3 pm.	**Q&A**
3:00 pm.	**End of Session**