

Agenda as of 2nd October

7th GERMAN – EAST EUROPEAN & CENTRAL ASIAN HEALTH FORUM

Advancing Healthcare Together: Investments and Partnerships

11 October 2024
09:15 – 16:00 (CET)

Official Side Event of



Venue: KPMG, Heidestraße 58 · 10557 Berlin

[Registration](#)

The German-East European & Central Asian Health Forum, organised by the [German Eastern Business Association](#) and the [German Health Alliance](#) as an Official Side Event of the [World Health Summit](#), provides a framework for exchange and networking with decision-makers from Germany and the partner countries, company representatives, experts and researchers. The seventh edition of the Health Forum will dwell upon investments in health, establishing innovation hubs, (re)building modern health infrastructure and partnerships in strengthening the health systems.

In recent years, the healthcare systems in Central Europe, Eastern and Southeastern Europe, in the South Caucasus and in Central Asia have witnessed significant developments and transformations. Governments in the region have been actively focusing on improving healthcare infrastructure, increasing access to quality medical services, and implementing health policy reforms. Efforts have been made to enhance healthcare financing mechanisms and promote public-private partnerships to address the diverse healthcare needs of their populations. Additionally, advancements in medical technology and digital health solutions have played a pivotal role in improving healthcare delivery and patient outcomes.

As the region continues to evolve, stakeholders remain committed to fostering innovation, cooperation, and cross-border collaborations to ensure sustainable and equitable healthcare development in East Europe and Central Asia. We would like to offer you an exchange with high-ranking decision-makers from our partner countries as well as representatives of leading companies and experts from the health sector.

The Forum takes place as an on-site conference in Berlin. The working language is English.

In cooperation with:

09:15 – 10:00	REGISTRATION
10:00 – 10:15	WELCOME BY THE HOST Daniel Schmalz , Director Public Sector, KPMG
	INTRODUCTION & WELCOME Martina Unseld , Spokesperson of the OA/GHA Working Group Health in Eastern Europe & Central Asia
10:15 – 10:25	KEYNOTE Roland Göhde , Chairman, GHA – German Health Alliance
10:25 – 11:15	HIGH-RANKING HEALTH MINISTER PANEL <ul style="list-style-type: none"> - Dr. Arben Vitia, Minister of Health of the Republic of Kosovo - Dr. Olegas Niakšu, Vice-Minister of Health of the Republic of Lithuania - Dr. Yerzhan Nurlybaev, Vice-Minister of Health of the Republic of Kazakhstan <p>Moderated by Michael Harms, Executive Director, German Eastern Business Association</p>
11:15 – 11:30	TECHNICAL BREAK
11:30 – 12:45	<i>Panel Discussion I</i> Digital Health in Eastern Europe: Opportunities and Challenges This panel will delve into the forefront of digital health advancements within Eastern Europe & Central Asia, spotlighting innovative solutions and opportunities for enhancing healthcare delivery in the region through digital technologies and strategies. <ul style="list-style-type: none"> - Kyriacos Frank, Principal in KPMG in Cyprus’ Economics and Regulation department, KPMG - Daniel Frisch, Executive Vice President, Direct Export Sales, Siemens Healthineers AG - Fabian Kienle, Public Sector Channel Sales Management North EMEA, Google Germany - Konstantinos Michalitsis, Director of Secondary Health Care Systems, e-government of Social Security S.A. (IDIKA S.A.) - George Nistor, Senior eHealth Industry Sales Lead, Deutsche Telekom Europe

In cooperation with:

	Moderated by Natascha Andres , Senior Manager Accounting & Process Advisory - Public Sector & Healthcare, KPMG
12:45 – 13:45	LUNCH BREAK & NETWORKING
13:45 – 14:45	<p><i>Panel Discussion II</i> Healthcare Reforms in EU Enlargement Candidates: Current Trends and Developments</p> <p>This discussion will highlight the significant changes and advancements in the healthcare systems of these countries. We will explore various initiatives aimed at improving healthcare standards, enhancing patient care, and addressing current challenges within the healthcare sector.</p> <ul style="list-style-type: none"> - Jürgen Kuhn, CEO of kubicum GmbH & KTQ-Ambassador for Georgia - Dr. Ronald Seeliger, President and CEO of Hemofarm, STADA Balkans Cluster - Evelyn Smith, Manufacturing, Agribusiness & Services Europe, IFC (International Finance Corporation – World Bank Group) - N.N., Ministry of Health, Republic of Kosovo <p>Moderated by Anja Quiring, Regional Director SEE, German Eastern Business Association</p>
14:45 – 16:00	COFFEE & GET TOGETHER
	<p>WORLD HEALTH SUMMIT 2024 OCTOBER 13-15, 2024</p> <p>The World Health Summit is the unique international strategic forum for global health. Held annually in Berlin, it brings together stakeholders from politics, science, the private sector, and civil society from around the world to set the agenda for a healthier future by inspiring innovative solutions for better health and well-being.</p> <p>The World Health Summit was founded in 2009 on the occasion of the 300th anniversary of Charité – Universitätsmedizin Berlin. It is traditionally held under the patronage of the German Chancellor, the French President, the President of the European Commission, and the Director-General of the World Health Organization (WHO). President of the World Health Summit is Axel R. Pries, Dean of Charité.</p> <p>#WHS2024 - where science, politics, the private sector and civil society meet for inspiring talks, enhanced cooperations and new solutions.</p> <p>Read more about the World Health Summit 2024</p>

In cooperation with: