

**Webinar “Team Deutschland”**  
**Special Edition**  
**“Regional Investment Opportunities in Ukraine”**

**Location:** Online, Zoom, hosted by German Eastern Business Association

**Date:** February 25, 2026

**Time:** 13:00–14:35 Berlin time (14:00–15:35 Kyiv time)

**Participants:** German & Ukrainian Businesses

**Presenters:** BMW, GTAI, Selected German businesses, Local Ukrainian government representatives

**Co-Moderators:**

- Ronald Metschies, Project Lead Ukraine’s Sustainable Economic Recovery, GIZ
- Alena Akulich, Regional Director Eastern Europe, German Eastern Business Association (OA)

**Language:** English

**Objectives:**

- Present investment opportunities in five Ukrainian oblasts and provide German businesses with up-to-date, practical insights from the newly published studies.
- Provide access for German companies to local Ukrainian policymakers to discuss local incentives and address the business environment.
- Showcase practical business experiences of German companies already active in the regions, highlighting benefits, challenges, and lessons learned.
- Gather feedback from participating businesses on their information needs, investment priorities, and potential barriers, to refine future support (and publications).

Time	Topic	Comments
13:00 – 13:05	<b>Welcoming Remarks</b> <b>Michael Harms</b> , Executive Director, German Eastern Business Association (OA)	
13:05 – 13:10	<b>Keynote</b> <b>Gerlind Heckmann</b> , Deputy Director-General, External Economic Policy, German Federal Ministry for Economic Affairs and Energy (BMWE)	

13:10 – 13:20	<p><b>Regional Investment Analyses: Presentation of Key Findings</b></p> <p>GTAI/CES: Overview of study findings for each region Odesa, Lviv, Vinnytsia, Kyiv and Ivano-Frankivsk ,</p>	
13:20 – 13:50	<p><b>Current Investment Opportunities for Each Region: Opportunities, Needs, Challenges and Instruments</b></p> <p><b>Andriy Pavliv</b>, Head of the Department of Investments and Projects, Lviv City Council</p> <p><b>Vladyslav Skalskyy</b>, the Deputy Mayor, Vinnitsa City Council</p> <p><b>Vladyslav Lisniak</b>, Deputy Head of the international cooperation department, Kyiv Regional State Administration.</p> <p><b>Lyudmila Shevchenko</b>, Head of the Investment Office, Odessa Regional Development Agency</p> <p><b>Tetiana Kozak</b>, Project Lead Regional Development Agency of Ivano-Frankivsk region</p>	Five local Ukrainian government representatives, one for each region
13:50 – 14:15	<p><b>Best Practices:</b> German business activities (4- 5 minutes each)</p> <ul style="list-style-type: none"> <li>- Odesa, Lviv, Vinnytsia, Kyiv and Ivano-Frankivsk Current status of business operations, opportunities, challenges, positive results</li> </ul> <p><b>Philip Sweens</b>, Managing Director, HHLA International GmbH</p> <p><b>Bernd Wiedemeier</b>, Vice President, LEONI AG</p> <p><b>Artem Prymachenko</b>, Managing Director, MC-Bauchemie</p>	Five selected German businesses, one for each region
14:15– 14:30	<p><b>Breakout Sessions</b></p> <ol style="list-style-type: none"> <li>1. Odesa</li> <li>2. Lviv</li> <li>3. Vinnytsia</li> <li>4. Kyiv</li> <li>5. Ivano-Frankivsk</li> </ol>	Moderated by OA, GTAI, GIZ, Plattform Wiederaufbau Ukraine, DIHK/AHK (tbc)
14:30 – 14:35	<p><b>Summary of Discussion Results by Moderators and Take Aways</b></p>	Break out Session Moderators
14:35	<p><b>End</b></p>	